

2010 Cruzin' for Life

Sponsor Selections and Ad Rates

Cruzin' Sponsor - \$5,000 Winners Circle Table***

VIP Check-In/Check-Out with Personal Banker at dinner
One full color page advertisement in event program
8 CFL Nitro Club VIP Credentials**
Company name/logo on individual banner at events
Business name announcement at all events
Your business logo and link on CFL website
Display of your personal banner (provided by you)
*****Reserved table for 8 complete with wine and
personal table servers**

Classic Car Sponsor - \$2,500

One full B/W page advertisement in event program
8 Dinner/Dance tickets
8 CFL Nitro Club VIP Credentials**
Company name/logo on individual banner at events
Business name announcement at events
Your business logo on CFL website

Custom Car Sponsor - \$1,000

3/4 page advertisement in event program
6 Dinner/Dance tickets
6 CFL Nitro Club VIP Credentials**
Company name/logo on individual banner displayed at
event on Saturday & Sunday
Sponsorship announcement at evening event on Saturday

Burnout Contest Sponsor - \$500

1/2 page advertisement in event program
4 Dinner/Dance tickets
4 CFL Nitro Club VIP Credentials**
Company name/logo on individual banner displayed
at Sunday's Burnout Contest
Sponsorship announcement at Burnout Contest

Hot Rod Sponsor - \$250

Business card size ad in event program
2 Dinner/Dance tickets

Friends of CFL Sponsor - \$150

Honorable mention in event program
2 Dinner/Dance tickets

2010 Program Ad Rates

B/W Business Card	\$ 60
1/4 page	\$100
1/2 page	\$200
Full page Color	\$750 (limited availability)

In Memory or Honor of:

1/4 page color \$300 (limited availability)

** Cruzin' for Life Nitro Club VIP Credential

VIP Hospitality Tent access on both days
Free gate admission to Sunday's Burnout Competition
Preferred seating for Sunday's Burnout Competition
One Credential per person required (including children) (no exceptions)
Additional VIP Credential's maybe purchased at \$25 per Credential